



AN INITIATIVE OF

the de Beaumont Foundation + Kaiser Permanente

National Director of Partnerships

Bethesda, MD

EXECUTIVE SUMMARY

CityHealth, an initiative of the de Beaumont Foundation and Kaiser Permanente, is seeking nominations and applications for a **National Director of Partnerships**. CityHealth helps cities thrive through a set of policies that improve people's day-to-day quality of life, well-being, and health. These policies are based in research, backed by qualified experts, and shown to have bipartisan support, making them rich opportunities for cities to pursue. CityHealth currently supports 40 cities and will be expanding to over 75 cities in 2020.

The National Director of Partnerships will manage the day-to-day activities of the CityHealth initiative, be closely involved in its strategic development, and oversee the continued evolution and expansion of the initiative. The Director will work closely with local leaders across the country to support them in advancing CityHealth policies. This may include facilitating the provision of technical assistance, sharing best practices among cities, and providing targeted funding to local and national partners. The ideal candidate will have a keen understanding of how to advance policy change at the city or municipal level, the flexibility to pivot as new opportunities emerge, and a passion for the diversity of issues and people represented in urban areas across the United States. The new Director will have the flexibility to work independently, as well as part of a team, be skilled in relationship and consensus-building, and have experience working with or managing diverse coalitions. The Director will be deeply committed to CityHealth's mission and will have a minimum of ten years relevant work experience with an advanced degree in law, public policy, or public health.

This search is being conducted by Carolyn Ho, Cara Pearsall, and Javier Garcia of [NPAG](#). Application instructions can be found at the end of this document.

ORGANIZATIONAL OVERVIEW

CityHealth is a joint initiative of the [de Beaumont Foundation](#) (dbf) and [Kaiser Permanente](#) (KP). dbf was established in 1998 by Pierre S. "Pete" de Beaumont with the broad purpose to relieve human suffering. Mr. de Beaumont wanted the Foundation to have a broad mandate and supported a concentration on public health, where he thought his resources could make the biggest impact. He gave the Board of Directors ultimate discretion in the choice of funding priorities, and the Foundation was fully funded after Mr. de Beaumont's death in December 2010. dbf strives to fulfill its mission to advance policy, build partnerships, and strengthen public health to create communities

where people can achieve their best possible health. dBF focuses on improving health at the community level by investing in tools, partnerships, policies, and the public health workforce.

Kaiser Permanente is the largest managed care provider in the United States and operates in eight states: Hawaii, Washington, Oregon, California, Colorado, Maryland, Virginia, Georgia and the District of Columbia. KP was founded on the radically simple idea that everyone deserves the chance to live a healthy life. KP continues their mission-driven work to improve health in our communities, because “when we build health into the places where we live, work and play, we can help people live healthier lives.” In 2017, Kaiser Permanente invested \$2.8 billion to provide care for low-income families, support community-based health partnerships, lead environmental initiatives, and conduct and share important medical research to improve overall public health.

CityHealth is creating the “Gold Standard” for health and well-being in cities. CityHealth started with two core beliefs: first, that everyone in every city deserves the chance to live the healthiest possible life; and next, that policy is one of the most important tools local governments can use to improve their residents’ lives. From that foundation, CityHealth has built a strong reputation with cities across the United States as a key partner in advancing sound public health policies that improve the health of our urban centers.

Currently, CityHealth rates the nation’s 40 largest cities based on their progress in adopting nine evidence-based public health policies designed to address the key social determinants of health. The goal is to provide city leaders with a pragmatic, achievable, yet aspirational package of policies that align with their city’s priorities and needs. These [nine policies](#) were selected because they are largely under city jurisdiction, backed by evidence, and have a track record of bipartisan support. The policies include but are not limited to high quality universal pre-k, affordable housing/inclusionary zoning, complete streets, and smoke free indoor air. CityHealth will be expanding to over 75 cities in 2020 and its policy package will be updated and enhanced in 2021.

OPPORTUNITIES AND CHALLENGES FACING THE NATIONAL DIRECTOR OF PARTNERSHIPS

The **National Director of Partnerships** will manage the day-to-day activities of the CityHealth project and be closely involved in the strategic development of the initiative. Employed by the de Beaumont Foundation and reporting dually to the President of the de Beaumont Foundation and the President of CityHealth, the Director can expect to engage in the following opportunities and challenges:

In coordination with the President of CityHealth, the new Director will work with key partners including Kaiser Permanente, the de Beaumont Foundation, and others to advance the initiative’s ambitious policy change goals. The Director will:

- Foster a strong, collaborative relationship with CityHealth’s key partners and stakeholders that builds upon a shared vision to advance health in the nation’s largest cities.
- Manage CityHealth’s expansion to an additional thirty-five (35) cities nationally including planning internal and external communications, technical assistance, and capacity- building.

Oversee day-to-day activities of the project and provide advice, counsel, and technical assistance to cities who seek to move and advance policy change. The Director will:

- Work closely with municipal leaders and provide guidance, model policies, and targeted grants to advance policy change initiatives.
- Manage contract staff, public affairs consultants, and key internal relationships to ensure continued success of the initiative.
- Monitor and track progress and provide regular updates to key partners.

Build, align, and sustain relationships with key national, state, and local partners to enhance the visibility of CityHealth and its efforts to advance local evidence-based public health policies. The Director will:

- Serve as a representative of CityHealth to policymakers, thought leaders, advocates, funders, and other key stakeholders.
- Seek opportunities to expand CityHealth’s external presence through advocacy and by speaking publicly at national, state, and local conferences and other events.
- Actively cultivate relationships and expand the network of champions for CityHealth’s policy change initiatives.

QUALIFICATIONS OF THE IDEAL CANDIDATE

The ideal candidate will be deeply committed to CityHealth’s mission and understand the critical role that policy plays in advancing the health of people living in our largest cities. While no one person will embody all of the qualities enumerated below, the ideal candidate will possess many of the following professional and personal abilities, attributes and experiences:

- Deep understanding of and experience leveraging policy as a tool for improving the lives of people in cities.
- Minimum ten years of relevant work experience with an advanced degree in law, public policy, or public health.
- Seasoned government relations experience with demonstrated ability to build relationships with policy makers and city officials, and experience working with or managing coalitions.
- Deep knowledge of public policy and the impact of the social determinants of health from the perspective of a range of sectors (i.e. health, education, housing and transportation); sound judgment and the ability to make complex, multidimensional decisions or recommendations based on both facts and experience.
- Excellent writing, editing, and analytical skills; ability to collect, review, synthesize, disseminate and present complex information and findings to broad and diverse audiences.
- Intellectual curiosity to learn and lead new policy area initiatives as opportunities emerge in line with CityHealth goals.
- Strong organizational skills and exceptional attention to detail; ability to multitask and meet deadlines, and the demonstrated resourcefulness in setting priorities; capacity to work both independently and as a team player who proactively engages with and supports others. A sense of humor is a must.
- Flexibility and willingness to work on a fast paced, rapidly growing, complex project with the ability to travel occasionally.
- A sincere commitment to diversity and inclusion, particularly as it relates to the diversity of people and places represented by our nation’s urban centers.

TO APPLY

For More Information: [CityHealth](#), [de Beaumont Foundation](#), and [Kaiser Permanente](#)

This search is being conducted with assistance from Carolyn Ho, Cara Pearsall, and Javier Garcia of [NPAG](#). Due to the pace of this search, candidates are encouraged to apply as soon as possible. Applications including a cover letter describing your interest and qualifications, your resume (in Word format), and where you learned of the position should be sent to: cityhealth-NDP@nonprofitprofessionals.com. In order to expedite the internal sorting and reviewing process, please type your name (Last, First) as the only contents in the subject line of your e-mail.

**de Beaumont Foundation is an equal opportunity employer and proudly value diversity.
Candidates of all backgrounds are encouraged to apply.**