EXECUTIVE SUMMARY

At the intersection of one of the world’s most dynamic and diverse cities and a time of increasing complexity in the US health and health care policy landscape, the New York Academy of Medicine (the Academy) serves as an influential thought leader, dynamic driver of innovative solutions, and home of in depth historic knowledge and emerging research that impact health and health care in New York and globally. With bold and impactful priorities focusing on healthy aging, disease prevention, and eliminating health disparities, the Academy now seeks a seasoned and innovative Director of the Center for Health Policy and Programs who will lead the Academy’s largest programmatic initiatives focused on improving the health and lives of all New Yorkers through strong, evidence based policy initiatives, cutting-edge collaboration, and bold and creative programs.

Reporting to the Executive Vice President, the new Director will provide strategic direction and leadership to the Center’s key priorities areas of healthy aging, disease prevention and health promotion, and reducing health disparities. S/he will bring deep experience shaping, developing, and advancing an evidence-based policy agenda, and will have a keen understanding of the political dynamic at the city and state levels in New York. The new Director will build strong and diverse networks that support the Center’s current and emerging priorities, nurture existing funding relationships and identify opportunities for new funding streams, lead and develop a strong, collaborative team of 15, and manage an annual budget of $1.8M.

The ideal candidate will bring 10 plus years of experience in health and public health and have a track record of developing innovative evidence-based policy solutions to urban health challenges. The new Director will be a passionate advocate for improving and advancing urban health and improving the lives of the citizens of New York; s/he will be a natural bridge builder, a strong manager, and will bring a comfort level working in partnership with foundations and other funders to ensure the long-term sustainability of the Center’s programs. A graduate or terminal degree and deep connections to New York City are strongly desired. This is an exciting opportunity to improve the health and well-being of communities throughout New York.

This search is being led by Carolyn Ho, Associate Vice President, and Katherine Jacobs, President, of the Nonprofit Professionals Advisory Group. For application instructions and additional information: www.nonprofitprofessionals.com/job/nyam-dhpp
ORGANIZATIONAL OVERVIEW

The New York Academy of Medicine (the Academy) advances solutions that promote the health and well-being of people in cities worldwide. Established in 1847, the Academy continues to address the health challenges facing the world’s rapidly growing urban populations. It accomplishes this through the Institute for Urban Health, home of interdisciplinary research, evaluation, policy and program initiatives; its world class historical medical library and its public programming in history, the humanities, and the arts; and its Fellows program, a network of more than 2,000 experts elected by their peers from across the professions affecting health. The Academy’s current priorities are healthy aging, disease prevention, and eliminating health disparities.

LEADERSHIP IN URBAN HEALTH

For over 160 years, the Academy has been at the forefront of addressing health challenges in urban environments, and has helped define the field of Urban Health. From its textbooks on Urban Health and peer-reviewed Journal of Urban Health, to establishing the International Society for Urban Health, and implementing ground-breaking urban health initiatives such as Age-friendly NYC, the Academy brings a dedicated and experienced focus to the complexities of advancing health in cities.

INSTITUTE FOR URBAN HEALTH

The Academy’s Institute for Urban Health brings together expert professional staff to address the urgent health needs of rapidly growing urban environments. Focusing on three key priority areas—healthy aging, prevention, and eliminating health disparities—the Academy pursues multi-dimensional answers that consider the social, physical, and economic conditions that impact the health of individuals and the communities in which they live.

The Institute houses the Center for Health Policy and Programs, home to expert policy analysts, advisors, and programs including the award-winning Age-friendly NYC initiative, as well as three research centers. The Center for Health Innovation focuses on developing and implementing innovative responses to the challenges facing the United States health care system. The Center for Cognitive Studies in Medicine and Public Health is devoted to investigating and understanding the decision-making behaviors of health care providers and their interactions with patients via information technology. The Center for Evaluation and Applied Research conducts program evaluations and research to advance health policy and practice. On the global front, the Academy founded the International Society for Urban Health as a forum to encourage global collaboration among academic experts, practitioners, and policy makers interested in the health effects of urban environments and urbanization. Academy staff are sought-after speakers and consultants on the global stage addressing critical issues of health in urban environments such as healthy aging and effective governance for health.

LIBRARY

The Academy is home to one of the most significant historical libraries in medicine and public health in the world, safeguarding the heritage of medicine to inform the future of health. The Library is dedicated to building bridges among an interdisciplinary community of scholars, educators, clinicians, and the general public. It fills a unique role in the cultural and scholarly landscape of New York City through its collections and by providing research services and an engaging roster of public programs integrating medicine with history, the humanities, and the arts presented by its Center for the History of Medicine and Public Health.

FELLOWS

The Academy’s prestigious Fellows program, the foundation on which the Academy was established in 1847, includes more than 2,000 individuals, elected by their peers, from across the professions affecting health. The
Fellows are organized into 18 diverse sections and working groups that address clinical and population health issues facing individuals and communities in New York City and cities around the world. Working collaboratively across disciplines, specialties, and institutional boundaries, Fellows participate in cutting edge research, educational, and health policy programs; organize events addressing critical health issues; and enjoy unprecedented networking opportunities as well as active engagement with staff of the Academy in the work conducted by the Institute for Urban Health and the Library.

**CENTER FOR HEALTH POLICY AND PROGRAMS (CHPP)**
Through the Center for Health Policy and Programs, the Academy provides evidence-based guidance to public and private sector leaders to help shape policies and programs that promote long, active, healthy lives, and healthy communities. Whether through evidence from research, expert testimony, convening of multiple stakeholders, technical assistance, or through its work leading coalitions, the Academy is actively helping to align and shape the actions of communities, government, and business to transform the places where we live, work, play, and learn into environments that promote health. The Academy develops and supports policies and programs that promote healthy aging, prevent disease and promote health, and reduce health disparities in New York City and across New York State.

**EXAMPLES OF CURRENT CHPP PROGRAMS**

**Age-friendly NYC**
As a founding member and contributing author of the World Health Organization’s Global Age-friendly Cities Network initiative, the Academy has led the way for organizations worldwide to improve age-friendly practices in cities around the globe. In 2007, the Academy partnered with the Office of the Mayor and the New York City Council to create a one-of-a-kind public-private partnership, to improve all aspects of city life for older New Yorkers through modifications to policies, practices, and programs. Age-friendly NYC has worked with 13 city agencies and over 70 business improvement districts representing over 85,000 businesses and 1 million employees. Its work has catalyzed thousands of changes benefiting over 2 million people throughout the city, including in the areas of pedestrian safety, transportation, recreation, and culture. Age-friendly NYC was awarded “Best Existing Age-Friendly Initiative in the World” by the International Federation on Ageing in 2013.

**DASH-NY**
Designing a Strong and Healthy New York (DASH-NY) is a statewide multi-sectorial coalition led by the Academy. Initially launched in 2010 as New York State’s obesity prevention coalition and policy center, DASH-NY focuses on policy, systems, and environmental changes that will lead to communities where healthy eating, active living, and access to preventive health care services are a reality for all New Yorkers.

**Advancing Prevention Project**
[www.advancingpreventionproject.org](http://www.advancingpreventionproject.org)
The Academy has been a leading partner in the development of the New York State Prevention Agenda, the plan for state and local action to improve the health of New Yorkers in five priority areas and to reduce health disparities. As an outgrowth of this work, the Academy provides technical assistance including trainings, tools, and resources to local health departments, community-based organizations, and hospitals to collaboratively implement plans to advance the New York State Prevention Agenda, through a grant from the New York State Health Foundation.

**The New York City Population Health Improvement Program (PHIP)**
The New York City Department of Health and Mental Hygiene (DOHMH), in partnership with the Fund for Public Health in New York, the United Hospital Fund, and the Academy, launched the New York City Population Health Improvement Program (PHIP) to bring together leaders in health care delivery and public health and community-based groups to support population health activities in New York City, particularly
those related to the New York State Prevention Agenda. The NYC PHIP is one of 11 PHIPs created around the state to help promote the triple aim of better care, lower health care costs, and better health outcomes at the local level.

**POSITION OVERVIEW**

The Director of the Center for Health Policy and Programs (CHPP) will provide strategic leadership by shaping and advancing the Center’s public policy agenda and thought leadership, both within the Academy and externally, and provide oversight and management of the Center, the largest department within the Academy’s Institute for Urban Health. The Director works closely with the Executive Vice President to identify and promote solutions to advance the health of people in cities through evidence-based policies and programs that address the broader determinants of health. In partnership with senior leadership, the new Director will provide strategic direction in the following areas:

**Policy Leadership**

- Developing the Academy’s policy agenda and annual work plan in partnership with the Center’s staff and Academy leadership;
- Identifying specific local, state, and federal health policy initiatives and emerging opportunities to impact health broadly in New York;
- Building the evidence base for key Academy policy positions by conducting and/or overseeing research and drafting relevant white papers or position papers to effectively analyze and advance the Academy’s policy agenda;
- Coordinating the public messaging and dissemination of the Academy’s policy agenda in concert with its communications department;
- Building a strong and engaged network of external stakeholders to support and advance the Academy's policy agenda, including federal, state, and local policy makers and administration staff at the city, county, and state levels, health departments and health care delivery organizations, as well as other sectors that impact health such as housing, transportation, education, and planning;
- Representing the Academy at public meetings and advocating for the Academy’s policy positions externally and internally across departments and to the Board of Trustees.

**Center Management**

- Developing the department’s strategic direction, including setting short and long-term goals and objectives that align with the Academy’s overall strategic plan and that will be measured against its performance dashboard;
- Supervising a strong and collaborative staff team of 15 professionals and continuing to foster high quality work in a positive team environment that advances the Academy’s mission in the priority areas of healthy aging, disease prevention, and eliminating health disparities;
- Nurturing strong relationships with the Center’s current and future funding partners to ensure long-term, sustainable support for the Center’s programs; Managing a budget of $1.8 million;
- Promoting internal collaboration and communication across all of the Academy’s departments; and,
- Developing new business and programmatic opportunities as warranted, including proposal preparation and donor development for both policy and program work.

**QUALIFICATIONS OF THE IDEAL CANDIDATE**

While no one candidate will embody all the qualifications enumerated below, the ideal candidate will possess many of the following professional and personal abilities, attributes and experiences:
• Minimum of 10 years of experience in health care, public health, or health policy, including at least five years of progressively senior management experience;
• Graduate degree (MA, MPH, PhD, DrPH, MPA, MBA, or MD) with a focus on public health, public policy/administration, health care, or related field;
• Sophisticated knowledge of urban health with a strong preference toward candidates with knowledge and connections in New York City and State;
• Passion for improving lives through advancing evidence-based policy change and building strong and diverse collaborative relationships across a wide variety of stakeholders;
• Demonstrated management and program development experience that effectively foster a strong team environment internally and opportunities for program innovation across the Academy and externally;
• Proven experience in legislative advocacy, health policy development, and/or practice and policy research;
• Excellent written and oral communication skills is a must (writing samples may be requested);
• Maturity and gravitas to effectively build relationships with internal and external stakeholders and the ability to share the spotlight and highlight the accomplishments of the team;
• Demonstrated interest in and commitment to the Academy’s mission and current priority areas;
• Impeccable integrity and sensitivity to conflicts of interest; good judgment on public relations matters;
• Experience with fundraising, business development, proposal writing and commitment to continually develop those skills within the team;
• Demonstrated networking/partnership-building skills; experience working with diverse populations and leading diverse teams;
• Core commitment to the Academy’s values of integrity, equity, heritage, community, evidence-based, collaboration, and diversity in all aspects of one’s work and the humor and humility to instill those values across the organization;
• Willingness to travel up to 20% of the time.

TO APPLY

More information about the New York Academy of Medicine may be found at: http://nyam.org/

Due to the pace of this search, candidates are strongly encouraged to apply as soon as possible. Applications including a cover letter describing your interest and qualifications, your resume (in Word format), salary history, and where you learned of the position should be sent to:
NYAM-DHPP@nonprofitprofessionals.com

In order to expedite the internal sorting and reviewing process, please type your name (Last, First) as the only contents in the subject line of your e-mail.

The New York Academy of Medicine is an equal opportunity employer and proudly values diversity. Candidates of all backgrounds are encouraged to apply.